

TIM HARTWICK

SENIOR PRODUCT DESIGNER

CONTACT

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timhartwick.com

EDUCATION

MS, Information and Communication Sciences

Ball State University

2013 - 2014

BS, Advertising Minor - Computer Science

Ball State University

2008 - 2013

INDUSTRIES

Telecommunication

Network Security

Medical Technology

E-commerce

Law

Logistics

Banking

Insurance

Technology

SKILLS

Design Leadership

Design Systems

UX Design

User Testing

Sketch

Adobe Creative Suite

Principle

HTML/SaSS/JS

Git

AngularJS

EXPERIENCE

Senior Design Lead | ZURB

AUG 2018 - PRESENT

I decided to continue my career path by adding more operational elements across ZURB. As I continued to manage multiple client projects, I also coordinated our product development process with our survey platform - Helio.

Key responsibilities and wins:

- Facilitate the Lead Team
- Lead product design for Helio
- Lead 20+ client projects
- Facilitate weekly Design Team Scrums
- Review and code frontend for Helio
- 6x lift in enterprise inquiries for IFTTT.com
- Implement and refine ZURB's design process
- 20%+ growth in Helio sales four quarters in a row
- Successful go-to-market strategy for Firefox FPN

Design Lead | ZURB

MAR 2017 - AUG 2018

My role evolved at ZURB to become the bridge of the Designers, Researchers, and PoCs for each project. I set clear marks for our team, unsticking them at times, and was the main voice for the client check-in's. On top of running multiple projects concurrently, I also designed and coded Helio.

Key responsibilities and wins:

- Lead 40+ client projects
- Review and code for Helio
- Facilitate weekly Design Team Scrums
- Lead ZURB.com redesign
- Lead Enrollapp.com redesign

Product Designer | ZURB

JAN 2015 - MARCH 2017

I balanced several concurrent design projects across the complete design cycle - audits, interviews, sketches, wireframes, prototypes, visuals, and code. I worked closely with a Design Lead on each project, delivering work in 2-3 day cycles. I became strong design generalist with a focus on code.

Key responsibilities and wins:

- Designed 30+ client projects
- Developed and released the open source, CSS Framework Foundation 6
- Developed and released the open source, responsive email framework Foundation for Emails 2
- 14% increase in mobile purchases for The Men's Wearhouse

Design Staff | Digital Corps

AUG 2014 - DEC 2015

After graduating, I came on as a full-time employee. I continued designing and coding on client projects. I also helped more on the operational pieces of the Design Team.

Key responsibilities responsibilities and wins:

- Designed and Coded Muncie Children's Museum Web App
- Designed Ball State University Achievements App.
- Designed and coded Emen's 50th Anniversary Kiosk